

WE'VE HAD A LITTLE WORK DONE. HAVE A LOOK

Search

FRESH AIR

SHOP HOME APPLIANCES


TODAY'S SPECIAL



ONE DAY WONDER


HSN EXCLUSIVE LAUNCH!

SHOP NOW




PLAY EVERY DAY...

HSN ARCADE



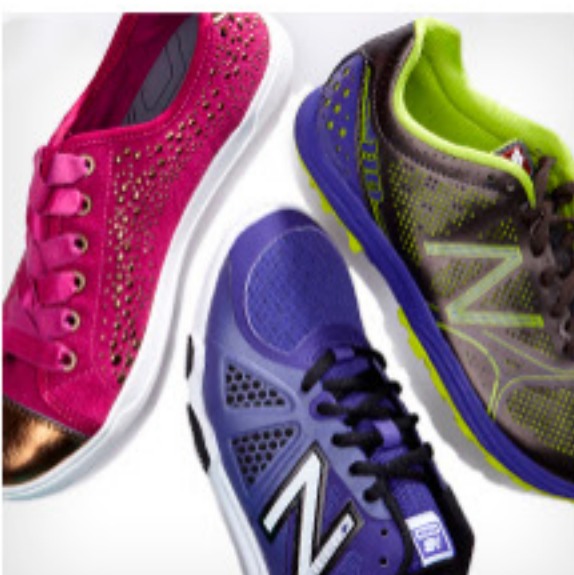
FABULOUS DENIM

SHOP DKNY JEANS



HSN LIVE PRESENTS

FIND OUT MORE



FIT TO BE TIED

SHOP ATHLETIC SHOES

TRENDING NOW!




MOST FAVORITED

Joy Mangano Paris Trunk Show Genuine Leather and Ponyha



MOST LIKED

Samsung 15.6" LED, Windows 8, AMD Dual-Core APU, 4GB RA



BEST SELLER

Choice of HSN Gift cards



WHY LOVE HSN

LET US COUNT THE WAYS...

#1 FlexPay: Indulge today

See something you love? With FlexPay you can order now and pay in easy installments. (Plus there's no interest & no fees. Sweet!)

SEE EVERY REASON

And, of course, your friends at HSN are always here to help.

1-800-933-2887

Email

LET US HELP

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Visit HSN community, forums and blogs

Like You, Sarah Alhadeff Camp and 652,915 others like this.

SIGN UP & SAVE 15%

Enter email or text# JOIN NOW





HSN

## 1 DRAWER SYSTEM

**SIGN-IN/ACCOUNT** - Makes purchasing faster – Easy access to sign-in at the top of HSN.com, providing immediate access to account features...most importantly, shopping.

**ORDER STATUS** - Convenient access to check for status and updates on orders.

**MY ALERTS** - 0 Easy access to personalized messages from HSN.

**RECENTLY VIEWED & BAG VIEW** - Recently Viewed This new experience at the top of the new HSN.com provides easy access to recently viewed items and the customer's shopping bag.

**MY FAVORITES** - My Favorites "My Favorites" will be introduced on HSN.com with the launch of the website redesign. "My Favorites" allows customers to easily track some of their favorite products and come back later to purchase, read reviews, check the price and more!"



HSN

## 2 SHOP, BRANDS, EVENTS

**SHOP, BRANDS, EVENTS** - Customers can "shop" HSN as they currently do today; additionally, on the new HSN.com, customers can shop by "Brand" and "Event". The Brand page is a centralized location to shop favorite brands, discover new ones, and navigate by brands, by category, by name (from A-Z). The Brand page will also be a tool to help customers "stay in the know" with updates on what's new and special offers related to brands that are part of the HSN experience. The Event page will introduce upcoming HSN events, and provide customers with the chance to shop in advance of the event.



HSN

## 3 TODAY'S SPECIAL, ITEMS RECENTLY AIRED, HSN TV & ARCADE

**TODAY'S SPECIAL** - The Today's Special link is now on every page – giving customers easy access to the Today's Special wherever she is on HSN.COM! Get a quick overview of the Today's Special by hovering over the Today's Special at the top of HSN.com. Click the Today's Special experience to access the product detail page.

**ITEMS RECENTLY AIRED** - Items Recently Aired provides customers with easy access to the latest products that have appeared on HSN – including the current item on-air. Like HSN TV, Items Recently Aired can also be accessed from the top of every page on HSN.com.

**HSN TV** - HSN TV is the one-stop spot for everything the customer loves about TV – from the Program Guide, and HSN live stream to the last 15 items aired, Shop the Show, and more! HSN TV can be accessed from the top of every page on HSN.com.

**ARCADE** - One of the most popular stops on HSN.com, the HSN Arcade is still located in the top right hand corner of every page on HSN.com.



#### 4 COMMERCE / STORY TELLING

**BILLBOARD** - Billboards on the new HSN.com put the customer in control, empowering them to jump to the topic of their choice by clicking any image on the filmstrip. The larger and bolder billboard on the new HSN.com provide an enhanced platform to tell the stories of the incredible brands, experiences, events and ideas that come to life at HSN!

TODAY'S  
SPECIAL

ONE DAY WONDER  
HSN EXCLUSIVE LAUNCH!

SHOP NOW >

NOW  
SHOWING



ANDREW LESSMAN

Enter Email or Text #

SALE PARTS >

#### 5 SOCIAL

**TRENDING NOW** - Demonstrates the customers influence on the HSN community, while providing access to the latest trends and real time tips from their favorite experts and peers.

SHOP JEWELRY

NOW >

HEALTH & WELLNESS EVENT 7.13

+ remind me

TRENDING NOW!

5



**MOST FAVORITED**

Joan Boyce Fabric Wrap with Sequins



**MOST LIKED**

ProForm® Endurance Treadmill with iFit Live Adapter



**BEST SELLER**

Heidi Daus "Ice Princess" Crystal-Accented Bypass Ring

WHY LOVE HSN

#1 FlexPay: Indulge today