



PART OF **qurate**
RETAIL GROUP

Who Is Qurate Retail Group? Join Us for Live Webinars!

April 25, 2018

Good afternoon,

As you know, earlier this year we announced that our parent company, Liberty Interactive Corporation, renamed itself "Qurate Retail Group." This new organization is comprised of eight retail brands: QVC, HSN, zulily, and the Cornerstone Brands - Ballard Designs, Frontgate, Garnet Hill, Grandin Road, and Improvements.

Since this announcement has been made, we know that there's been some confusion and questions amongst the vendor community around this organization. Who is Qurate Retail Group? And what does my new role entail, along with some of the other executives' new roles? Which leaders are specific to HSN and who has a role that spans multiple business units? And most importantly, as a vendor, how does this affect you?

To help clarify some of these points, we welcome you to join us for live webinars on the following dates. Please register using the links below:

- [Session 1](#): Monday, May 7, 2018 from 10:00AM-11:00AM EDT
- [Session 2](#): Wednesday, May 30, 2018 from 2:00PM-3:00PM EDT

During these webinars, we'll review updated organization charts, our shared brand strategy, and our shared customers, amongst other topics. You'll also have the opportunity to submit questions throughout the webinars for our presenters to address.

If you have any questions that you would like to submit ahead of time to be addressed during the webinar, please direct them to HSNVendorRelations@hsn.net. If you cannot attend, we will be posting the recording to the HSN Vendor Portal for your reference.

We look forward to your participation!

Regards,

Doug Howe

Chief Merchandising Officer, Qurate Retail Group